

# NCC Cable System Order

Order #	62408158	Flight Dates	03/27/17 - 04/02/17	Update Date	03/23/17
Syscode	0286	Agency	BlueWest Media	Version	1 Vs. 1
System Name	Cable ONE/Fargo Valley Interconnect, ND	Advertiser	Planned Parenthood Fed of America/Pol	Show All Lines	
Market	Fargo-Moorhead	Client Code	PPFA	Total # of Weeks	1
AE	Carolina Varga	Product Code		Total	\$4,273.00
Sales Coordinator	Patricia Yoon	Est Code	605	Commission	\$640.95
Office	Denver	Product Name		Net Total	\$3,632.05
Phone	(303) 273-0012	Credit Status		Total Spots	100
Status	Not accepted			Affiliate Split	100.0
Survey	DMA National Live+SD Apr'16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : 3/23 NEW POLITICAL ORDER, NCR/ Issue. Please notify of pre-empt

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Early Morning	3/27/17	4/2/17	06:00	09:00	X	X	X	X	X	X	X	-	-	11	\$28.00	\$308.00	30	NCR 3/27/2017-6/25/2017
2	CNN	CNN Daytime	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X	X	X	-	-	11	\$24.00	\$264.00	30	NCR 3/27/2017-6/25/2017
3	CNN	CNN Prime	3/27/17	4/2/17	18:00	24:00	X	X	X	X	X	X	X	-	-	21	\$58.00	\$1,218.00	30	NCR 3/27/2017-6/25/2017
4	CNN	CNN Weekend	3/27/17	4/2/17	06:00	12:00						X	X	-	-	6	\$28.00	\$168.00	30	NCR 3/27/2017-6/25/2017
5	FXNC	FXNC Early Morning	3/27/17	4/2/17	06:00	09:00	X	X	X	X	X	X	X	-	-	11	\$30.00	\$330.00	30	NCR 3/27/2017-6/25/2017
6	FXNC	FXNC Daytime	3/27/17	4/2/17	09:00	16:00	X	X	X	X	X	X	X	-	-	15	\$26.00	\$390.00	30	NCR 3/27/2017-6/25/2017
7	FXNC	FXNC Prime	3/27/17	4/2/17	18:00	24:00	X	X	X	X	X	X	X	-	-	21	\$71.00	\$1,491.00	30	NCR 3/27/2017-6/25/2017
8	FXNC	FXNC Weekend	3/27/17	4/2/17	06:00	12:00						X	X	-	-	4	\$26.00	\$104.00	30	NCR 3/27/2017-6/25/2017

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	100	0	0	0	0	0	0	0	0	0	0	0	100
AMT	\$4,273.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,273.00

SYSTEM APP: SALES ACCT

62408158 | Fargo-Moorhead | Cable ONE/Fargo Valley Interconnect, ND | 0286 |

Date Printed 03/23/17

**RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME  
CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY  
POLITICAL MATTER OF NATIONAL IMPORTANCE  
(FORM TO BE COMPLETED WHEN ORDER IS RECEIVED AND PLACED IN POLITICAL/ PUBLIC  
INSPECTION FILE)**

1. Date of Request: 1/11/2017

2. Name of Person making the Request : Mary Wittemyer

3. Address and telephone number of Person making the Request: 303-641-4330  
5130 East 18<sup>th</sup>, Denver, Co 80220

4. Name, Address and Telephone Number of Contact Person [if different from person making request- #3 above] \_\_\_\_\_

5. Name of Organization Purchasing Time: Bluewest Media

6. List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:

PPAF President: Cecile Richards

PPAF Board Chair: Laura Tucker

7. If advertisement relates to a political importance- describe issue :

A nonpartisan political action committee committed to supporting candidates for federal office who are dedicated to supporting and promoting women's health and family planning. Issues include: abortion access, attacks on Planned Parenthood, birth control, health equity, sexual assault, sex education, state attacks, and voting rights.

8. If advertisement relates to a candidate running for election

Name of the Candidate: \_\_\_\_\_

Candidate's Party Affiliation: \_\_\_\_\_

Office Sought by Candidate: \_\_\_\_\_

9. Request to Purchase Time: ☒ ACCEPTED BY SYSTEM ☐ REJECTED BY SYSTEM

10. Reason for Rejection: \_\_\_\_\_

11. If request is GRANTED and the advertisement relates to a political matter of **national importance** (defined as any political matter of national importance, including, (i) a legally qualified candidate (as related to a political matter of national importance, such as a candidate (federal or state) running on an immigration or national security issue), (ii) any election to federal office, or (iii) a national legislative issue of public importance, you must attach a copy of the (i) contract, (ii) schedule of time purchased (including rates charged, class of time purchased), (iii) invoice, and (iv) Affidavit of Proof of Performance indicating the dates and times the advertisement aired.

Signed: \_\_\_\_\_  
[Signature of Individual Receiving Request]

Date: \_\_\_\_\_



Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTACT PERSON for invoices/affidavits:

Brenda Duncan  
701.461.7157 or 701-280-0521  
Brenda.Duncan@cableone.biz